



## ANIMAL WELFARE AND CONSERVATION POLICY

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WTZ Management, operating lion interactions under the brand “Big Cat Experiences” operates in an ethical and just way, with our lion’s welfare and wellbeing being of paramount importance to us.

The core of everything we do comes from a love of, and deep respect for, all animals and our natural world. WTZ Management, its owners, and employees do not condone or support in any way, the act of caged lion hunting or the breeding of lions for bone resale. In fact, all of our adult lionesses are spayed and cannot breed.

Big Cat Experiences only offers interactions with fully grown, adult lions and we do not and will never “drug” our lions in any way to offer interactions. Further to this, Big Cat Experiences does not offer any “cub petting” or interactions with any young animal of any kind.

We have a zero-tolerance policy for the inhumane treatment of any animal, whether within the conservancy or beyond.

Although we are a commercial operation, our goal is to offer a once in a lifetime opportunity to share a moment with one of our fully-grown lions in their domain, to understand just how truly magnificent they are and to learn about their behavior’s; none of our interactions are done within the confines of a “cage”.

We are here to share our love of animals and passion for conservation. All our activities and attractions are aimed at educating people through interaction with our wildlife and its habitat. Our goal is for every person to:

- Learn at least one new thing about our unique biodiversity
- To take at least one breath-taking moment away with them
- Share their newfound knowledge with at least one other person

If we are to ensure that our future generations can have the same fortunate experiences and interactions, then the future of conservation and the preservation of our natural habitat lies in our hands.

**Date:** 30<sup>th</sup> January 2018

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**Designation:** Director